



# East of England APPG

A road map to roll out

8th November 2022



# Who are Liberty Charge?



An on-street charge point operator with a mission to deliver the UK's most reliable and widely accessible public EV charging network.



We work collaboration with the communities and customers we serve.



We deliver a fully funded solution to local authorities



Our network uses 100% renewable energy



Liberty Charge is funded by Liberty Global Ventures and Zouk Capital, the manager of the HM Treasury-backed Charging Infrastructure Investment Fund (CIIF). Liberty Charge partners with Liberty Global-owned Virgin Media O2 in the deployment of charging infrastructure.

**zouk**





# Road map to roll out



1

VISION

2

PLAN



3

DESIGN



4

DEPLOY

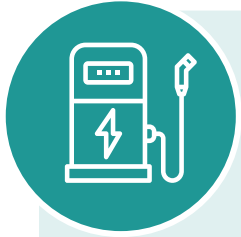


5

MAINTAIN

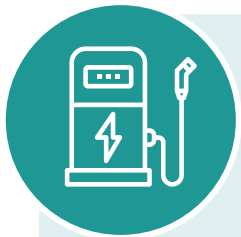


# Mapping: Cambridge



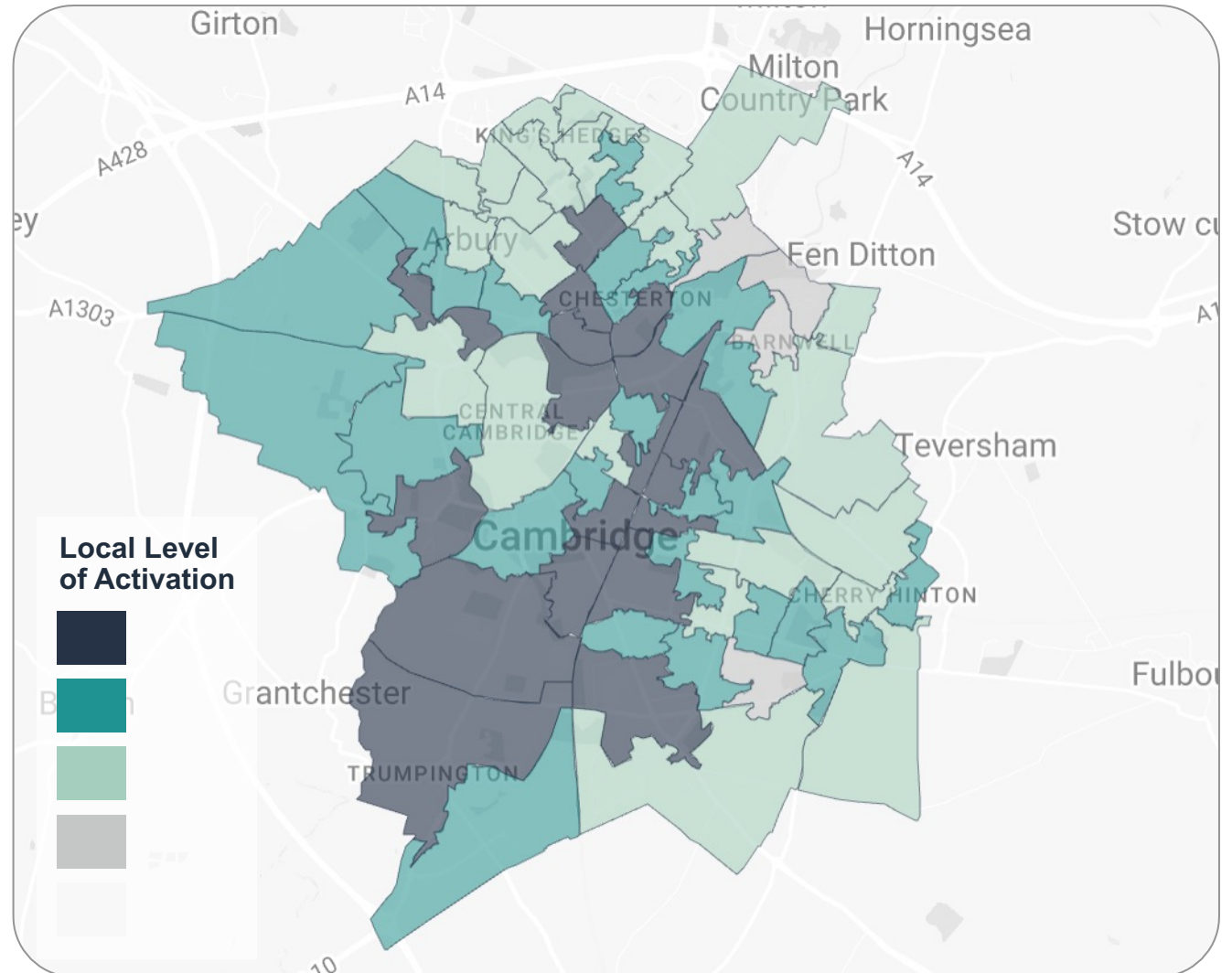
**ON STREET  
CHARGE POINTS  
NEEDED BY 2023:**

**167**



**ON STREET  
CHARGE POINTS  
NEEDED BY 2030:**

**1,001**



# Mapping: Cambridge



LIBERTY CHARGE  
INVESTMENT:

£11.5m



CARBON REDUCTION  
(TONNES):

7,545,268



Liberty Charge delivers an instant **fully-funded** smart EV charging network.



**All maintenance** is covered by Liberty Charge.



# Selection – Activation



## Site Selection



Officers & LC create a strategy for best roll-out of EVCPs

## Internal Consultation



Sharing of selected sites with officers and Cllrs, undertaking meetings and site visits

## Public Consultation



## Site Visits



LA Officers along with LC undertake final site visits prior to the ordering of detailed designs

## Site Survey



LC deploy our experienced team to begin the surveying of sites

## TRO Consultation



LA Officers complete the necessary TMO consultation for the designation of the Parking Bay

## Agree License for Sites



Agreed License we will formalise a License for each site.

## Agree Install Date



Agree a date for installation



## Site installed and becomes active



# Types of ChargePoint



## Fast Charging



**Charging speed:**  
**7kW - 22kW AC**

## Rapid charging



**Charging speed:**  
**50kW DC**



Questions?





